



AWARENESS

Newer Horizons in Human Excellence

Publication Ethics Policy

Publication Ethics Statement

The editors of this journal enforce a rigorous peer-review process together with strict ethical policies and standards to ensure to add high quality scientific works to the field of scholarly publication. Unfortunately, cases of plagiarism, data falsification, image manipulation, inappropriate authorship credit, and the like, do arise. The editors of Awareness take such publishing ethics issues very seriously and are trained to process in such cases with a zero-tolerance policy.

Authors wishing to publish their papers in **Awareness** must abide to the following:

- Any facts that might be perceived as a possible conflict of interest of the author(s) must be disclosed in the paper prior to submission.
- Authors should accurately present their research findings and include an objective discussion of the significance of their findings.
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Plagiarism includes copying text, ideas, images, or data from another source, even from your own publications, without giving any credit to the original source.

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Irregular manipulation includes: 1) introduction, enhancement, moving, or removing features from the original image; 2) grouping of images that should obviously be presented separately (e.g., from different parts of the same gel, or from different gels); or 3) modifying the contrast, brightness or color balance to obscure, eliminate or enhance some information.

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Authors should not copy references from other publications if they have not read the cited work.

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- Final approval of the version to be published; AND
- Agreement to be accountable for all aspects of the work in ensuring that questions related to the accuracy or integrity of any part of the work are appropriately investigated and resolved.

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- Overall scientific quality of the paper.

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